



Social Media 10 for 10

10 simple tips to make the most of 10 minutes a day!

- ***Treasure chest!*** Your website is a gold mine of content. Keep it up to date and share content often across platforms.
- ***Picture this!*** Simple but creative photography can provide share-worthy posts.
- ***That voice!*** Give yourself, your business and your products a recognizable voice... write it like you'd say it.
- ***Your story matters!*** Some of the stories in your head and in your work place would be very interesting to your followers.
- ***Less can be more!*** Sometimes a short and witty statement, observation, or conundrum can have a powerful effect.
- ***How'd ya do that?*** Give viewers an insiders view of your processes and practices.
- ***Say what?*** Asking questions can help your audience feel heard and engaged.
- ***So what?*** Little insights and peeks into your daily activities can be amusing and endear your followers.
- ***Say when!*** Schedule 10 minutes at the beginning, middle or end of each day to post and share a tidbit or a bigbit!
- ***Best laid plans...*** Some posts can be planned out and scheduled in advance for maximum efficiency!